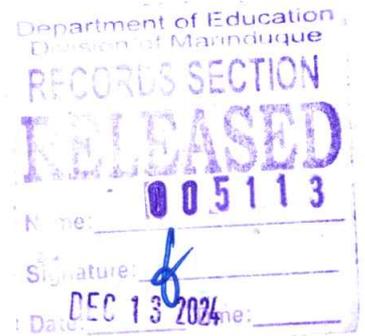




Republic of the Philippines
Department of Education
MIMAROPA REGION
SCHOOLS DIVISION OF MARINDUQUE



Office of the Schools Division Superintendent

DIVISION MEMORANDUM

TO: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Unit and Section Heads
All Others Concerned

FROM:  **LYNN G. MENDOZA, EdD**
OIC, Schools Division Superintendent

SUBJECT: STRENGTHENING ADVOCACY THROUGH THE OBSERVANCE OF THE 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)

DATE: December 9, 2024

1. In adherence to the national call to promote awareness and action against violence toward women and children, the Schools Division of Marinduque will actively observe the 18-Day Campaign to End Violence Against Women with its recurring **campaign theme**, "UNiTEd for a **VAW**-free Philippines" and its **2024 sub-theme**, "**VAW** Bigyang Wakas, Ngayon na ang Oras!", from November to December 2024. This campaign is aligned with and serves as an extension of this year's Children's Month theme, "Break the Prevalence, End the Violence: Protecting Children, Creating a Safe Philippines." Together, these observances underscore the shared responsibility of fostering a safe, supportive, and equitable environment for women and children, both within and beyond our educational institutions. Participation in this observance affirms our commitment to upholding human rights and advancing gender equality.

2. The objectives of the campaign are as follows:

- a. To increase awareness of violence against women and its impact on communities;
- b. To promote active participation in Gender and Development programs;
- c. To encourage practices that demonstrate care and respect for women and children; and
- d. To build a culture of gender sensitivity and inclusivity within the Schools Division.

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3. To support this initiative, the following activities will be undertaken:
 - a. **Online Survey on GAD Training Participation and Awareness** - An online survey will be conducted to assess the awareness and participation levels of SDO-Based personnel in Gender and Development (GAD) training programs. This shall run from December 12-19, 2024. Gathering and analysis of results shall be the responsibility of the GAD Division Coordinator with the assistance of the SMME-SEPS. (Survey link: <https://tinyurl.com/2024MarGADSurvey>)
 - b. **I Care Message Posting** - Employees are encouraged to write and post their "I Care" messages at the SDO GAD Corner. These messages should highlight their caring actions and attitudes toward women and children. Posting shall be the whole month of December. The GAD Focal Point System (GFPS) members shall oversee the distribution of stationery where employees could write their messages.
 - c. **Culminating Activity: Celebrating Strength- A Christmas Campaign to End VAW**- A celebratory event integrating the campaign's themes with the spirit of the holiday season, aimed at fostering community and unity. Activities for this event are lodged at the Office of the Schools Division Superintendent.
4. The participants in these activities will include all SDO-based personnel. Active involvement and commitment from all participants are highly encouraged to ensure the success of this campaign. Collectively, efforts can significantly impact the lives of women and children in our communities.
5. Expenses relative to the conduct of these activities shall be charged against the Division GAD Fund and other local funds, subject to usual accounting rules and regulations.
6. Immediate and wide dissemination of the contents of this Memorandum is desired.

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